

## **Bus Pass Sales Schedule**

#### For the 2024-2025 School Year

Important: Please be sure to register or update your account information at <u>www.RideTRAFFIX.com</u> before the first date bus passes are available for your route(s)!

| Students<br>*TRAFFIX DOES NOT SERVICE HIGH<br>SCHOOL 7 <sup>th</sup> /B Period dismissal | TRAFFIX Bus Routes                             | First Date Bus Passes are<br>Available for Purchase<br>Pass Sales Begin at 10:00 a.m. |
|--|--|---|
| *Monte Vista High School Students<br>(**CSA T-1 Students Only)                           | MV19, MV19A, MV19B                             | April 29 & April 30   |
| *Cal High School and San Ramon<br>Valley High School Students                            | CA17, CA18 & SR21                              | May 1   |
| *Monte Vista High School Students<br>(All Students)                                      | MV10, MV20                                     | May 2   |
| *Monte Vista High School Students<br>(All Students)                                      | MV18, MV25                                     | May 2   |
| All Middle and<br>Elementary School Students   | All Middle and Elementary<br>School Bus Routes | May 3   |

\*\* Monte Vista High School students living within the CSA T-1 communities (Alamo Creek and Monterosso) are offered the first opportunity to purchase passes for the MV19, MV19A, and MV19B buses. For CSA T-1 eligibility questions, please contact the TRAFFIX Administrative Coordinator: <u>admin@ridetraffix.com</u>

# **Bus Rate Schedule**

#### For the 2024-2025 School Year

| Standard Fare – High School  |  |  |
|--|--|--|
| Lump Sum Payment\$632.00   |  |  |
| <b>Promotional Fare*</b> (available to elementary and middle schools only)                                 |  |  |
| Lump Sum Payment\$565.00     (pass must be purchased by June 7, 2024)                                      |  |  |
| Dual Payment Options (High School fares)   |  |  |
| <ul> <li>Payment #1 due at purchase\$332.00</li> <li>Payment #2 due on November 1, 2024\$300.00</li> </ul> |  |  |
| Dual Payment Options (Elementary and Middle School fares)  |  |  |
| <ul> <li>Payment #1 due at purchase\$332.00</li> <li>Payment #2 due on November 1, 2024\$300.00</li> </ul> |  |  |

## The TRAFFIX Board of Directors voted on and approved a rate increase at the March meeting. We want to share the following key background information about this decision:

- TRAFFIX bus service is primarily funded through a Contra Costa County 1/2 cent sales tax. Funding is dependent on sales tax revenues.
- Operating costs are rising for goods and services, including for the buses, gas, bus driver pay, etc.
- Bus pass sales currently cover about 17% of the program's operating costs. Given the current sales tax revenue and increasing operating costs, a bus pass price increase is necessary to keep the program viable without reducing service.
- Full bus pass waivers will still be available for all eligible students, through a State-funded home-toschool transportation program that was passed by the legislature in 2023.
- A multi-year rate increase schedule was approved by the TRAFFIX Board back in the 2019-2020 school year, just prior to the pandemic, to address the long-term viability of the program. It was paused because of the pandemic, using reserves to balance the budget. Therefore, rates have not been raised since before the pandemic, which is no longer sustainable.

## New and Adjusted Routes Available

#### For the 2024-2025 School Year

In an effort to operate a more efficient bus system TRAFFIX completed a Level of Service Analysis (LOS) that identified ways to adjust and combine existing bus routes to better meet trends in demand. The following new and adjusted routes will be added this year at no additional cost to the program.

TRAFFIX will update the website with new and adjusted routes as soon as possible, and no later than April 29, 2024 when pass sales open for the 24-25 School Year.

### **New Routes Offered**

California High School - CA18: Will serve the east Crow Canyon Corridor

Coyote Creek Elementary School – CK14: Will serve Gale Ranch

### **New Bus Combinations**

**Green Valley Elementary School – GV8/GV9**: Combined to one bus (*The new GV8 route* will include stops that were previously served by GV9)

Los Cerros Middle School – LC8/LC9: Combined to one bus (The new LC8 route will include stops that were previously served by LC9)

**Country Club Elementary School – CC14/CC15**: Combined to one bus (*The new CC15 route* will include stops that were previously served by CC14)

### **Routes With Adjusted Bus Stops**

Country Club Elementary School – CC15 Pine Valley Middle School – PV11, PV13 Coyote Creek Elementary School – CK13 Green Valley Elementary School – GV6 Los Cerros Elementary School – LC1, LC2, LC6

# What Are People Saying About TRAFFIX?

"It's an incredible deal! At about \$1.75 each ride, it is well worth the time I save by not having to drive my student to school" – *Gina, Green Valley Parent with two students riding a TRAFFIX bus* 

"It's the safest way for my kids to get to school!" – Laurie, Montevideo Parent with one student riding a TRAFFIX bus

"It's great to see our students engaging with their peers and spending time getting to know each other as they ride the bus." – Bill Alpert, Coyote Creek Elementary School Principal

"I have seen for myself how this has reduced traffic in and around the front of our school, making it so much safer for everyone." – Osi Juergens, Vista Grande Elementary School Principal

"Knowing that students have this option as a safe and reliable way to get to schools is so important." – Sandy Kontilis, Pine Valley Middle School Principal

"I am so thankful for the TRAFFIX program and how it is helping to make sure there is less traffic in our most congested areas near schools." – Demetrius Ball, Cal High Principal