



MEASURE J TRAFFIC CONGESTION RELIEF AGENCY

BOARD OF DIRECTORS

Meeting Agenda

Tuesday, May 18, 2021

4:00 PM

DUE TO COVID-19, THIS MEETING WILL BE CONDUCTED AS A VIDEO/TELECONFERENCE PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20, WHICH SUSPEND CERTAIN REQUIREMENTS OF THE RALPH M. BROWN ACT. MEMBERS OF THE PUBLIC MAY NOT ATTEND THIS MEETING IN PERSON.

Committee members, staff and the public may participate remotely via Zoom at <https://us02web.zoom.us/j/2641785183> or by calling 1 669 900 6833 using Meeting 264 178 5183.

Public Comment

Public comment may be submitted in advance of the meeting via email to admin@ridetraffic.com. Please indicate in your email the agenda item to which your comment applies. Comments submitted before the meeting will be provided to the Technical Advisory Committee before or during the meeting. Please submit public comments as soon as possible so that they can be provided to the Technical Advisory Committee before, and, as feasible, during the meeting.

Any document provided to a majority of the members of the Measure J Traffic Congestion Relief Agency (TRAFFIX) Technical Advisory Committee regarding any item on this agenda will be made available for public inspection at the meeting. Members of the public may arrange to view documents after the meeting by calling the TRAFFIX Administrative Coordinator at 925-973-2649 during normal business hours.

- I. **Call to Order**
- II. **Roll Call**
- III. **Public Comment**
- IV. **Order of the Agenda**
- V. **Consent Calendar**
 - A. **Approve** the Summary of Actions from February 19, 2021 Special Meeting and March 16, 2021 Meeting
- VI. **Reports and Presentations**

- A. **Receive Update** on TRAFFIX Pass Sales, Marketing and Outreach
- B. **Receive Update** on TRAFFIX Operations
 - B.1. **Receive** TRAFFIX Administrative Coordinator Report
 - B.2. **Receive** First Student Location Manager Report

VII. Old Business

- A. **Receive Verbal Update** on FirstView Implementation

VIII. New Business

- A. **Receive Verbal Update** on SRVUSD School Schedule for 2021-2022
- B. **Nominate and Elect** 2021-2022 Board Chair and Vice Chair
- C. **Approve** Revised 2020-2021 TRAFFIX Leadership Meeting Schedule
- D. **Approve** 2021-2022 Leadership Meeting Schedule
- E. **Select and Approve** 2021-2022 School Bus Pass Design
- F. **Discuss** Digital Bus Passes and Scanners for Buses
- G. **Approve** 2021-2022 Marketing Plan
- H. **Approve** Mid-Year FY 2020-2021 TRAFFIX Financial Plan
- I. **Receive Verbal Update** FY 2021-2022 TRAFFIX Financial Plan

- IX. **Adjournment:** The next scheduled meeting is July 20, 2021 at 4:00 PM. Location is to be determined.

CERTIFICATION

I, Candace Andersen, Member of the Contra Costa County Board of Supervisors, hereby certify that the foregoing agenda was posted for the noted meeting at the County Offices 72 hours in advance.



Candace Andersen, Board of Supervisors, Contra Costa County

In compliance with the Americans with Disabilities Act, the County of Contra Costa will provide special assistance for disabled citizens. If you need special assistance to participate in this meeting, please contact Robert Sarmiento at Robert.Sarmiento@dcd.cccounty.us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting. [28CFR 35.102-35.104 ADA Title II]