

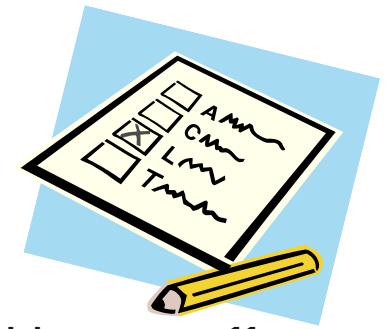


DRIVEN TO  
REDUCE TRAFFIC!

School Year 2021-2022

# Measure J Program

## Safe Routes to School - TRAFFIX Program



- The Measure J Traffic Congestion Relief Agency (TRAFFIX) provides 24 school buses to 11 school sites, and serves approximately 1,700 students within the San Ramon Valley.
- TRAFFIX is a traffic congestion relief program funded by Measure J, the half-cent sales tax approved by Contra Costa voters in 2004
- In 2008, TRAFFIX was created with the intention that a Joint Powers Authority (JPA) would provide Program management and oversight of contract services. Two representatives were appointed to the JPA from three public agencies to comprise a seven member Board of Directors.
  - City of San Ramon (2)
  - Town of Danville (2)
  - San Ramon Valley Unified School District (SRVUSD) (2)
  - Contra Costa County District 3 Supervisor (1)

TRAFFIX day-to-day program management is provided by an Administrative Coordinator, with bus operations provided by First Student. Remaining services, such as website, accountant, auditor, legal counsel, are contract services.

# TRAFFIX School Year 2021-2022

Service will be provided to the following schools

24 Buses, 39 Routes, and 11 School Sites

## Elementary Schools

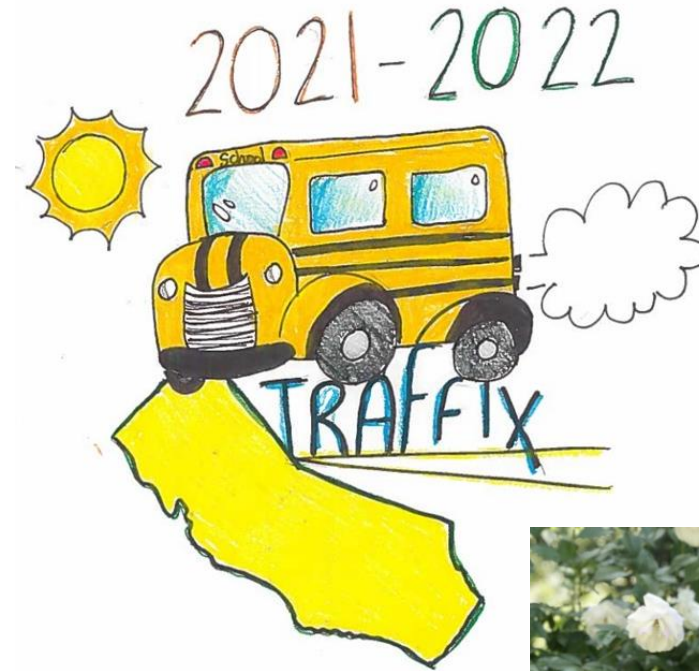
- Country Club Elementary School
- Coyote Creek Elementary School
- Green Valley Elementary School
- Neil Armstrong Elementary School
- Vista Grande Elementary School
- Walt Disney Elementary School

## Middle Schools

- Los Cerros Middle School
- Pine Valley Middle School

## High Schools

- California High School
- Monte Vista High School
- San Ramon Valley High School



Charlotte Flickinger,  
Vista Grande Student  
Winner of the 2021-2022  
Bus Pass Design Contest



# TRAFFIX School Year 2021-2022



Go-Bags provided on every bus

\*Service begins August 10, 2021

\*Schedules will be updated for each SRVUSD bell schedule created



Lanyards will be provided  
In September to hold RFID cards



# TRAFFIX School Year 2021-2022

## Agenda:

- How do I access my temporary pass?
- First View App and RFID bus passes coming soon!
- How to find my stop and loading zone
- COVID protocols
- What if my child is running late?
- What if we miss the bus?
- Can my child ride a different bus?
- Playdates? Bringing home friends?





# How do I access my temporary bus pass?




COVID-19 | ABOUT TRAFFIX | LOGOUT | MY PROFILE | BUZZ STOP | TRANSLATE

TRAFFIX  
Safe. Simple. Smart.


SCHOOLS WE SERVE | RIDER GUIDE | FAQs | CONTACT US | BUY A PASS | FIND YOUR ROUTE | CART

## IMA BUSSRIDER

### Your Bus Passes

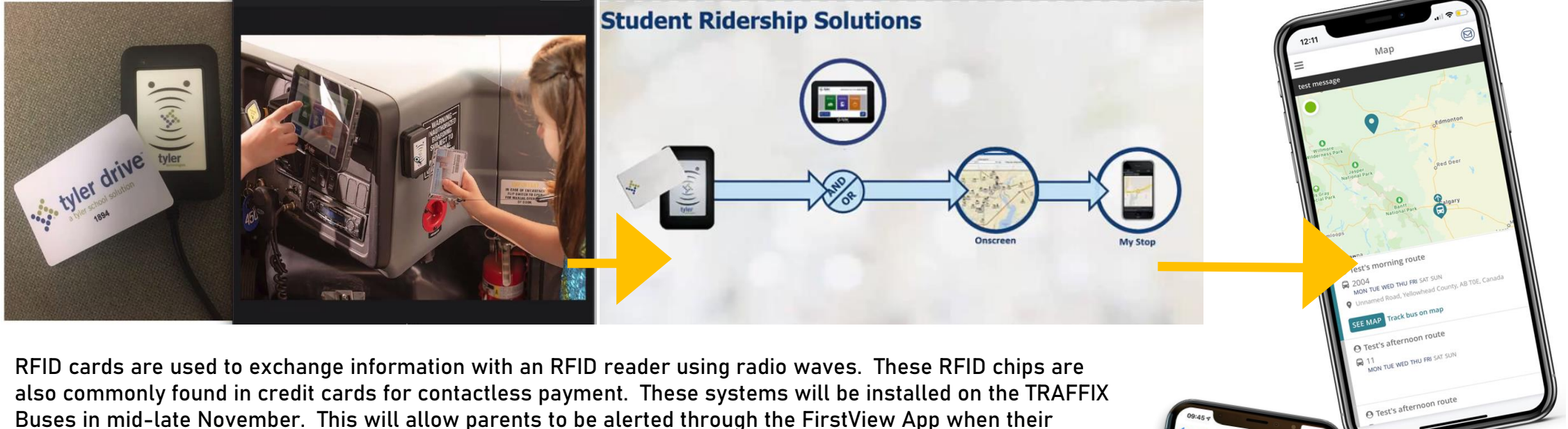
Route	Bus Pass Name	Pass Number	School Year	Ticket
MV25	Regular Bus Pass for 2019-2020 School Year	19	2019-2020	
MV25	Regular Bus Pass for 2018-2019 School Year	18	2018-2019	
MV25	Regular Bus Pass for 2021-2022 School Year	21	2021-2022	

**Temporary Pass Icon**



### Parent Information

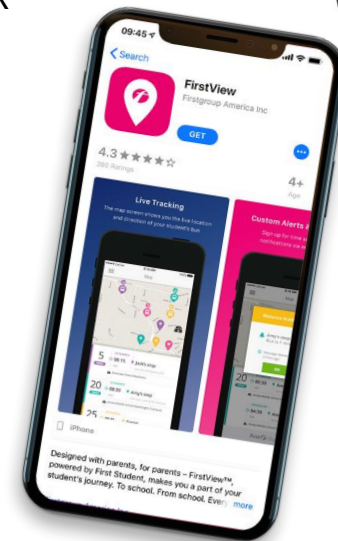
# What is an RFID Card and What is FirstView?



RFID cards are used to exchange information with an RFID reader using radio waves. These RFID chips are also commonly found in credit cards for contactless payment. These systems will be installed on the TRAFFIX Buses in mid-late November. This will allow parents to be alerted through the FirstView App when their child(ren) board the bus and when they depart at school/home.

## FirstView Parent App

The FirstView® parent app gives parents direct access to the status of their child's bus. Whether deciding the best time to meet at the stop, or seeking detailed delay notifications, FirstView® gives parents the information they need to plan their day and stay connected. Instructions will be emailed to each family by the first week in September.



# How do I access my route/loading information?



<https://www.ridetraffix.com/search-by-route/>

Please log into your account prior to August 9 and walk through the stops and loading zones with your students.

The screenshot shows the TRAFFIX website interface. The header includes navigation links: COVID-19, ABOUT TRAFFIX, LOGOUT, MY PROFILE, BUZZ STOP, TRANSLATE, and a search icon. Below the header, there are links for SCHOOLS WE SERVE, RIDER GUIDE, FAQs, CONTACT US, BUY A PASS, FIND YOUR ROUTE, and CART. The main content area is titled 'Monte Vista High School'. It features a photo of the school and a text block stating: 'Seven TRAFFIX routes serve Monte Vista High School. The TRAFFIX Bus Loading and Unloading Zone is located in the horseshoe in front of the school. Bus Loading Only signs will indicate where students will board the bus at the school site.' To the right of the text is an aerial map of the school area, showing the TRAFFIX Bus Zone (yellow line) and the Parent Drop-Off/Pick Up Area (blue line). A red arrow points from the text 'High school routes will have photos of loading zones' to the map. Below the map, there is a list of stops: Tassajara Crossing, Blackhawk Plaza, Lawrence Road, and Camino Tassajara and Montecoso Street. Each stop has a dropdown arrow next to it.

High school routes will have photos of loading zones



# What are the new COVID protocols?

- Masks at ALL times on the TRAFFIX buses
- Hand sanitizer is encouraged before and after riding the bus
- Social distancing when feasible
- Contact tracing- if you are not going to be on the bus, please send a message to [Admin@rideTRAFFIX.com](mailto:Admin@rideTRAFFIX.com)
- If you have had COVID exposure or test positive for COVID, please alert Megan Wilkerson at [Admin@rideTRAFFIX.com](mailto:Admin@rideTRAFFIX.com) ASAP and follow the Contra Costa Health Protocols for Quarantine
- TRAFFIX will mirror the SRVUSD COVID protocols, as they change so will TRAFFIX and email communication will be sent
- DocuSign paperwork will need to be completed by August 10. Emails will be sent.

# COVID Waiver

## Assumption of the Risk and Waiver of Liability Relating to COVID-19

I acknowledge the contagious nature of COVID-19 and voluntarily assume the risk that my child may be exposed to, or infected by, COVID-19 by utilizing the TRAFFIX school bus program, and that such exposure or infection may result in personal injury, illness, permanent disability, and death. I understand that the risk of becoming exposed to or infected by COVID-19 at the above program may result from the actions, omissions, or negligence of myself and others, including, but not limited to, TRAFFIX, Contra Costa Transportation Authority, First Student, the San Ramon Valley Unified School District, and their respective employees, as well as other program participants.

I voluntarily agree to assume all of the foregoing risks and accept sole responsibility for any injury to my child(ren) or myself including, but not limited to, personal injury, disability, and death, illness, damage, loss, claim, liability, or expense, of any kind ("Claims"), that I or my child(ren) may experience or incur in connection with my child(ren)'s attendance at the above program. On my behalf, and on behalf of my child(ren), I hereby release, covenant not to sue, discharge, and hold harmless TRAFFIX, Contra Costa Transportation Authority, First Student, the San Ramon Valley Unified School District, the Town of Danville, the City of San Ramon, and Contra Costa County (collectively "Agencies"), their respective employees, agents, and representatives, of and from the Claims, including all liabilities, claims, actions, damages, costs or expense of any kind arising out of or relating thereto. I understand and agree that this release includes any Claims based on the actions, omissions, or negligence of the Agencies, their respective employees, agents, and representatives, whether a COVID-19 infection occurs before, during, or after participation in the TRAFFIX program.

# Frequently Asked Questions: <https://www.ridetraffic.com/faq/>

- What if my child is running late? What if we miss the bus?  
If your child is running late, you will be responsible for their transportation to school. There will not be a second bus. We highly encourage arriving 5 minutes before your stop time as they are approximate. The bus will not wait for students.
- Can my child ride a different bus?  
No. The buses are set at capacity and riding another route will put that bus at jeopardy of being over capacity.
- Playdates? Bringing home friends?  
Yes, if that friend is a registered TRAFFIX rider. The friend's parent or guardian should send an email request to [Rosalva.Navarro@firstgroup.com](mailto:Rosalva.Navarro@firstgroup.com) with a cc to [Patricia.Shannon@firstgroup.com](mailto:Patricia.Shannon@firstgroup.com) with the date of the requested playdate and the words "(DATE) Play Date Requested" IN THE SUBJECT LINE. They are to include the child's name, the bus route he/she normally rides, the name of the child with whom he/she has a play date and the bus route on which the child would be a guest rider. Requests must to be made 48 hours in advance to ensure accommodations, any request the day of without approval from First Student will be denied (NO handwritten notes allowed). If you have questions, First Student Dispatch can be reached at 925-363-7327.  
*TRAFFIX is not allowed to transport a student who is not a registered TRAFFIX rider.*

# PLEASE DO NOT FORGET!

- Service begins August 10, 2021
- Schedules will be updated for each SRVUSD bell schedule created
- Temporary passes available in your account
- Masks are mandatory (failure to comply will result in forfeit of bus pass without a refund)
- Hand sanitizer is encouraged before and after riding the bus
- Practice social distancing when feasible
- Practice patience and kindness!



# TRAFFIX School Year 2021-2022

## Questions?

Email is the best way to get ahold of me!

Megan Wilkerson, Administrative Coordinator TRAFFIX

[Admin@RideTRAFFIX.com](mailto:Admin@RideTRAFFIX.com)

925-866-8739

*Thank you for your time!*