



Welcome to the TRAFFIX "Buzz Stop" Newsletter

All The Bus Biz That's Fit to Buzz About!

March 2022

Welcome to "Buzz Stop"!

Welcome to the TRAFFIX Newsletter also known as the "Buzz Stop". Here you'll find important information about the TRAFFIX program, policies and procedures. If you have an idea for what you'd like to see in a future issue of "Buzz Stop", please email your suggestions to admin@ridetraffic.com.



Meet the Assistant Manager at First Student

Pat Shannon

Pat Shannon otherwise known as Ms. Pat or Boss Lady, runs a tight ship at First Students Bus Depot in Concord. Pat's day starts at 5:30am preparing for the day by answering emails, phone messages and adjusting the driver's schedules as needed. Her job is to ensure all routes are covered for the day. Pat's responsibilities include: updating the daily schedule, monitoring and finalizing requested playdates, adjusting route schedules for minimum days, rally or testing days and then

confirming with drivers route or time changes. Throughout the day Pat monitors traffic conditions, mechanical issues, the RFID System, and when needed she works with the TRAFFIX Administrative Coordinator and school site Principal to address discipline issues. All the while, keeping in close contact with TRAFFIX for schedule changes, accidents or potential issues that will affect the bus pickups or dropoffs.

Pat takes such pride in her work and the program benefits from her hard work and dedication to TRAFFIX!

2022/2023 BUS PASS SALES SCHEDULE

Registration Begins at 10:00am

Start Dates:

Monte Vista CSA-T1 Routes (MV19, MV19A & MV19B)	April 12
Monte Vista (MV10, MV18, MV20 & MV25)	April 14
Cal High & SRVH	April 19
Middle Schools	April 21
Elementary Schools	April 26

TRAFFIX Bus Rate Schedule: 2022-2023 School Year

Standard Rate	
Lump Sum Payment	\$475
**Promo Fare (Available to elementary & Middle Schools only)	
Lump Sum Payment (Pass purchased by June 2, 2022)	\$425
Dual Payment Option (High School Fare)	
* Due at Purchase	\$250
* Due Nov. 1, 2022	\$225
Dual Payment Option (Middle & Elementary)	
*Due at Purchase	\$250
*Due Nov. 1, 2022	\$225



TRAFFIX Spring Promotion

TRAFFIX is celebrating **Spring** with offering **NEW** customers a school bus pass (for use April 1 through the remaining of the 2021/22 school year - Elementary & Middle School only) for an amazing price of \$100.

Additionally, we are offering existing riders a \$25 rebate (in the fall if you refer a friend to the TRAFFIX program. You must purchase your 22/23 bus pass to be eligible for the rebate. Rebates will be issued in the Fall)

Be a TRAFFIX AmBUSador!

TRAFFIX is fortunate to have a group of parents and community members who, as volunteer representatives of the TRAFFIX Citizen's Advisory Committee (CAC), attend quarterly meetings to provide valuable input about our program. CAC Representatives serve as liaisons between TRAFFIX and their respective schools and communities. **We call them our AmBUSadors!**

We are currently seeking new CAC Representatives for Country Club Elementary, Coyote Creek Elementary, Walt Disney Elementary & SRV High School. If you are interested in exploring this opportunity, please contact TRAFFIX Administrative Coordinator, Kellie Fahey at admin@ridetraffic.com or 925-533-6253





TRAFFIX Play Date Process

To request a play date, please send an email to Rosalva.Navarro@firstgroup.com. Please include your child's name, the bus route he/she normally rides, the name of the child with whom he/she has a play date and their bus route on which your child would be a guest rider. If you have questions, First Student Dispatch can be reached at 925-363-7327.

Students who are not registered TRAFFIX riders cannot ride the bus. TRAFFIX pass holders may ride on a different route or get off at a different stop if they have requested permission in writing from First Student at least two days in advance.