



Welcome to the TRAFFIX "Buzz Stop" Newsletter

All The Bus Biz That's Fit to Buzz About!

April 2022

Welcome to "Buzz Stop"!

Welcome to the TRAFFIX Newsletter also known as the "Buzz Stop". Here you'll find important information about the TRAFFIX program, policies and procedures. If you have an idea for what you'd like to see in a future issue of "Buzz Stop", please email your suggestions to admin@ridetraffix.com.



End of Year TRAFFIX Survey Contest \$25 Gift Card

TRAFFIX is requesting YOUR feedback. A survey will be emailed to all parents of riders from the 2021-2022 school year. The survey will be emailed on May 12, 2022 and must be returned by June 10, 2022. Five individuals will be randomly selected to receive \$25.00 gift card at a retail store or restaurant of your choice.



TRAFFIX BUS PASS DESIGN 2022 - 2023

Does your child love art?
Now is your child's opportunity to
create a design for the next
school year.

**Deadline to submit Tuesday
May 10, 2022**

RULES

1. Designs must include the word **TRAFFIX**.
2. Your child's name, grade and a little blurb about yourself!
3. Designs will be shared with the TRAFFIX Board of Directors on Tuesday May 17 and a design will be selected.
4. One design will be selected and the parent(s) will be notified by email.
5. Submit a photo of your design and submit to admin@ridetraffix.com



TRAFFIX Spring Promotion

TRAFFIX is celebrating **Spring** with offering **NEW** customers a school bus pass (for use April 1 through the remaining of the 2021/22 school year **Elementary & Middle School only**) for an amazing price of \$100.

Additionally, we are offering existing riders a \$25 rebate (in the fall if you refer a friend to the TRAFFIX program. You must purchase your 22/23 bus pass to be eligible for the rebate. Rebates will be issued in the Fall)

Be a TRAFFIX AmBUSador!

TRAFFIX is fortunate to have a group of parents and community members who, as volunteer representatives of the TRAFFIX Citizen's Advisory Committee (CAC), attend quarterly meetings to provide valuable input about the program. CAC Representatives serve as liaisons between TRAFFIX and their respective schools and communities. **We call them our AmBUSadors!**

We are currently seeking new CAC Representatives for Country Club Elementary, Coyote Creek Elementary, Walt Disney Elementary & SRV High School. If you are interested in exploring this opportunity, please contact TRAFFIX Administrative Coordinator, Kellie Fahey at admin@ridetraffix.com or 925-533-6253





TRAFFIX Play Date Process

To request a play date, please send an email to

Rosalva.Navarro@firstgroup.com. Include your child's name, the bus route he/she normally rides, the name of the child with whom he/she has a play date and their bus route on which your child would be a guest rider. If you have questions, First Student Dispatch can be reached at 925-363-7327.

Students who are not registered TRAFFIX riders cannot ride the bus. TRAFFIX pass holders may ride on a different route or get off at a different stop if they have requested permission in writing from First Student at least two days in advance.