



Welcome to the TRAFFIX "Buzz Stop" Newsletter

All The Bus Biz That's Fit to Buzz About!

June 2022



Dear TRAFFIX Families,

Thank you for choosing TRAFFIX to get your children to school this year. We will never forget the unprecedented challenges posed by Covid-19. Students were finally able to return to in-person learning, sports, social lives, proms, dances, and recitals this year.

In January, the Radio Frequency Identification (RFID) system went live. The First View app now allows parents to see in real-time the location of their child and the bus they are riding. This new system has proved reliable. Parents have provided positive feedback on its usability.

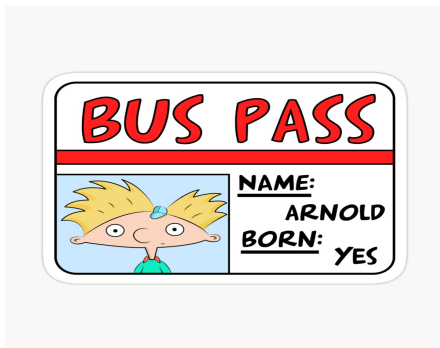
The TRAFFIX Team thanks all of the parents and students for your support of this Program. For the 2022/23 school year, let's keep the momentum going and continue to keep cars off the road. We look forward to seeing you again in August. Have a wonderful and relaxing summer.

Sincerely,

The **TRAFFIX** Team



FIRST STUDENT, the operator of the TRAFFIX fleet is improving safety for your students and provides real-time location tracking with a solution called "DriverHub". This solution helps drivers focus on the road, manages student location information, and provides oversight of this important part of your child's day. DriverHub is a system that includes software running on a tablet mounted near the bus driver. It provides drivers with turn-by-turn directions to each stop on their route and manages student ridership, which is reported in real-time back to the First Student depot.



Safer Driving with DriverHub

DriverHub guides bus drivers with audio directions leading them to their scheduled stops. This eliminates distracting paper route sheets. DriverHub can provide visual directions or can be set to black out the screen when the bus is in motion. The tablet is mounted so that it does not block the driver's view. This system makes it easier for bus drivers to keep both eyes on the road and both hands on the wheel.

RFID Bus Pass

At each stop, DriverHub displays the names of students who should be boarding or off boarding at that location. This has been made possible by the new Radio Frequency Identification (RFID) bus pass. Registered students have been issued an RFID scan card, which acts as their ID when boarding and off boarding the school bus. There is no student information stored on the card. This card scan system ensures the security of every child. Knowledge of where and when a student boards or off boards allows First Student to proactively manage safety and prevent such errors as students boarding the wrong bus.

New Bus Stops Added to MV10

You asked for it, and we delivered. Two new bus stops have been added to MV10. One stop is next to the neighborhood sign for Magee Ranch and the second is at the guard gate of Hidden Oaks. Please welcome any new riders.

Tell Your Friends - Riders Needed

If you use any of the following routes, please invite your neighbors to to ride TRAFFIX! We still have space on the Walt Disney Elementary, Country Club Elementary, Neil Armstrong Elementary, Vista Grande Elementary, Coyote Creek Elementary, Los Cerros Middle School, and Pine Valley Middle School routes. If we don't have enough riders on a route, it could be cancelled.

Be a TRAFFIX AmBUSador!

TRAFFIX is fortunate to have a group of parents and community members who, as volunteer representatives of the TRAFFIX Citizen's Advisory Committee (CAC), attend quarterly meetings to provide valuable input about the Program. CAC Representatives serve as liaisons between TRAFFIX and their respective schools and communities. We call them our AmBUSadors!

We are currently seeking new CAC Representatives for Country Club Elementary, Coyote Creek Elementary, Walt Disney Elementary, and SRV High School. If you are interested in exploring this opportunity, please contact TRAFFIX Administrative Coordinator, Kellie Fahey, at admin@ridetrafix.com or, 925-533-6253.

